



BAABUK

WORKSHOP COFFEE

| | | | |
|------------|------|-------|------|
| ZERONEUF | | | |
| ESPRESSO | 2.00 | BIÈRE | 3.50 |
| CAFÉ LATTE | 2.50 | VIN | 3.00 |
| CAPPUCCINO | 2.30 | SOFTS | 2.00 |
| CORTADO | 2.20 | | |
| FLAVOURED | 2.30 | | |
| AMERICANO | 2.00 | | |
| TURKEY | 2.50 | | |
| HONEY | 2.00 | | |
| FILTER | 3.00 | | |



Catalogue 2023



Our Story



GALINA AND DAN WITTING



THE NEPAL TEAM



THE INTERNATIONAL TEAM

Baabuk, headquartered in Switzerland with employees on three continents, is a socially and environmentally conscious designer and manufacturer of comfortable wool footwear.

The brand was founded in 2013 by Dan and Galina Witting. Inspired by traditional Siberian Valenki boots, this husband and wife team quit their jobs to follow their passion of making products that are authentic to the past and responsible to the future.

With four successful crowdfunding campaigns that have launched innovative collections of footwear, all made from “nature’s magic fiber”, Baabuk has sold over 100,000 pairs in over 60 countries to people who share the brand’s values and adventurous spirit.

Baabuk is an ISPO Gold Winner as well as a certified B-Corp corporation thanks to a dedication to sustainability and community welfare. Baabuk continues to innovate the world of wool while striving to do right by customers, employees, and our planet.





Why Wool?

Wool. It's what we've built our company on. Some call it 'nature's magic fiber' because its organic structure and inherent properties are so amazing.

Wool can be both insulating yet also cool and refreshing. It starts with its crimp, the natural waviness of the sheep's hairs. Its follicles configuration creates air pockets, which trap air in the fiber and help keep us warm in the winter. As for comfort during the summer months, wool traps moisture, allowing it to evaporate and cool



Antibacterial



Water repellent



Temperature regulating



Odor resistant

our skin. Wool is also hydrophobic - it repels liquid thanks to lanolin, the waxy substance naturally found in the fiber's exterior. Finally, wool fabric is antibacterial which makes wool footwear and apparel odor resistant.

Wool is good for us but it's also good for the planet. Wool fabrics are long lasting, recyclable, and renewable. And the more we wear our clothes, the less of it goes to landfills. Wool doesn't need to be washed as often as other fibers, thereby saving water and energy. It is a naturally renewable fibre.

Every year sheep grow their fleece to keep warm in the winter months, and when summer comes the harm-free shearing is done so they can enjoy the warm weather just us.

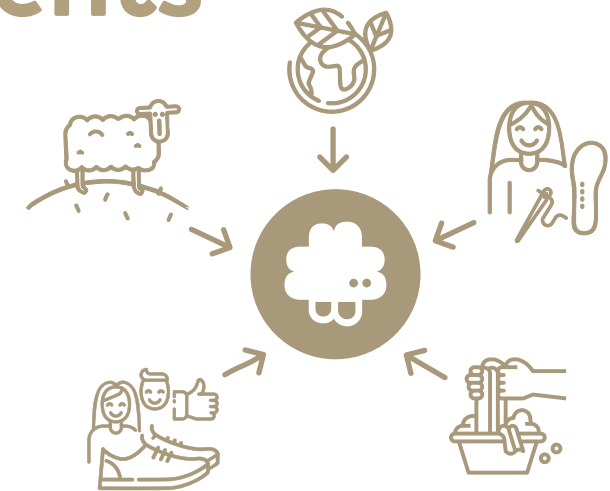


Our Values & our Commitments

Our company values – Authentic, Purpose Driven, Friendly, Respect, Unscripted – nourish our commitment for the actions and decisions we make, to create a positive economic, social, and environmental impact on our community and the world around us.

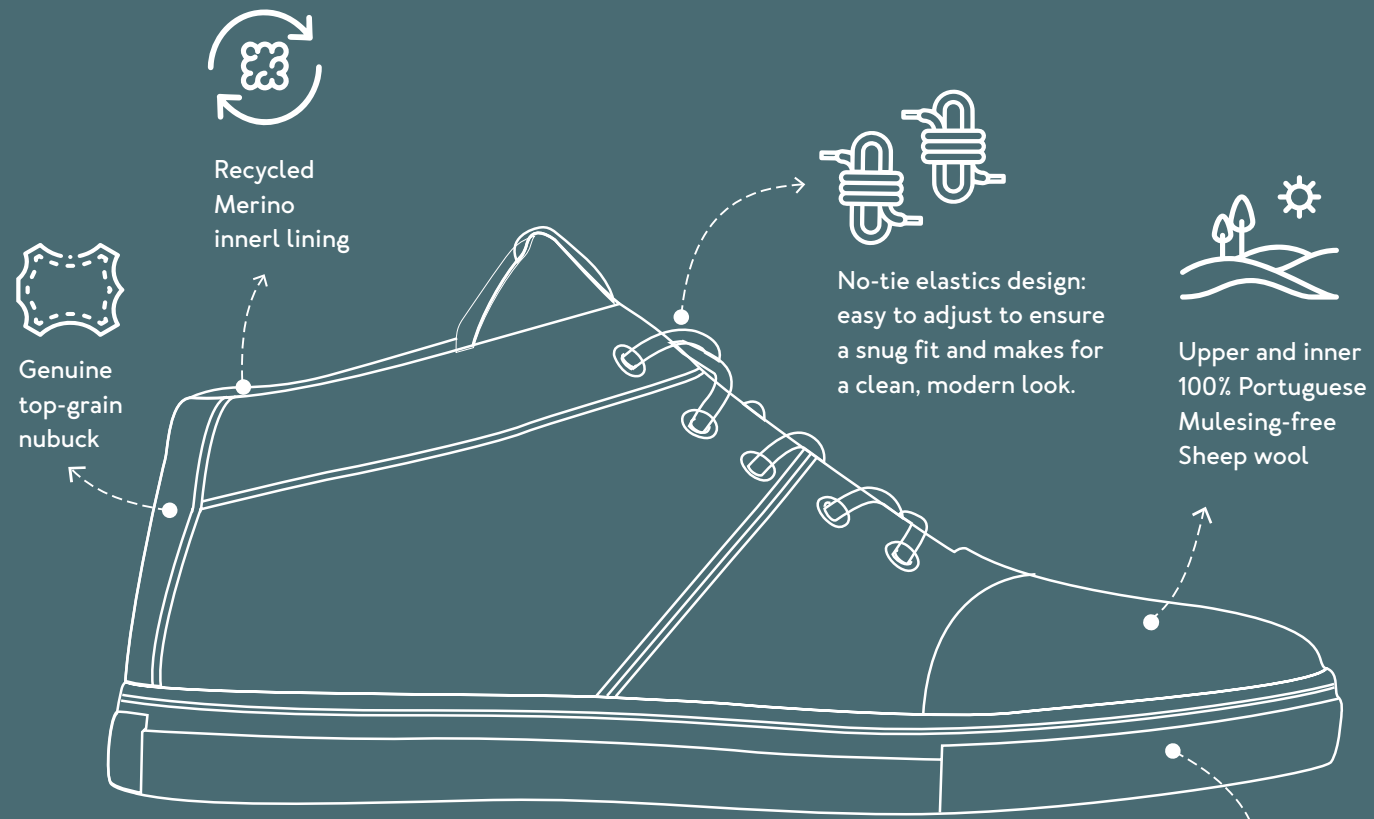
Along with the country's history with wool felting production, we chose Nepal as the manufacturing hub for our slippers for the chance to make a positive social impact in a local community. We do so by providing good working conditions, 25% higher salary than the national average, and by employing mostly women in our workshop.

Baabuk's sneakers fabric is crafted in the Serra da Estrela region of Portugal with equipment and machines that are over 100 years old. Use of synthetics decimated this industry during the mid-20th century but a factory in the small town of Manteigas remained. There, the wool-working skills were never lost, knowledge and techniques were passed down from generation to generation and are now employed by the dedicated artisans that work here.



Being able to enact a change on a local level like this is very meaningful to us, but we also seek to be part of the B-Corp's "global movement of people using business as a force for good". As a B-Corp certified company, BAABUK meets the global non-profit organization's guidelines for social and environmental performance as well as for how our company's operations and business model impact our workers, community, environment, and customers.

SKY WOOLERS



Machine washable



Durable latex sole



Made in Portugal

A HIGH TOP WOOL DESIGN TO ELEVATE YOUR STYLE WITH A MERINO LINING TO REGULATE YOUR TEMPERATURE.



SKY WOOLERS

Special Edition

Spring Summer 23



SW NAVY CREAM GOLD
From size 36 to 47
SKU : SN02_NA-CR

Autumn Winter 23



SW KHAKI BROWN NOSE
From size 36 to 47
SKU : SN02_KH-BR



SW NAVY MOKA
From size 36 to 47
SKU : SN02_NA-MO

Permanent Collection



SW JEANS
From size 36 to 47
SKU : SN02_JS-BL



SW BLACK EDITION
From size 36 to 47
SKU : SN02_BK-BR



SW MIDDLE GREY
From size 36 to 47
SKU : SN02_MG-LG

IN DETAIL



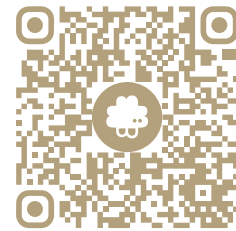
Profiled duo tone: mono tone design makes for a clean, modern look.



Water-repellent on the outside, cozy and itch-free on the inside.



The elastic laces no-tie design are easy to adjust to ensure a snug fit.



SEE IT IN MOVEMENT BY SCANNING THE QR CODE ABOVE

SPECIAL PROJECTS



Black Nose

As a Swiss company who specializes in wool we've long been enamored with the Valais Blacknose sheep, a breed born in Switzerland in the 15th century. These aren't just any sheep. Their black faces and markings are so striking against their shaggy, white fleece that they're considered the cutest sheep in the world.

To share their story, we've partnered with local Swiss shepherds and farmers to bring this iconic wool to the market in the form of a special edition of Sky Woolers. Designed in Switzerland, these sneakers feature Swiss-harvested wool.



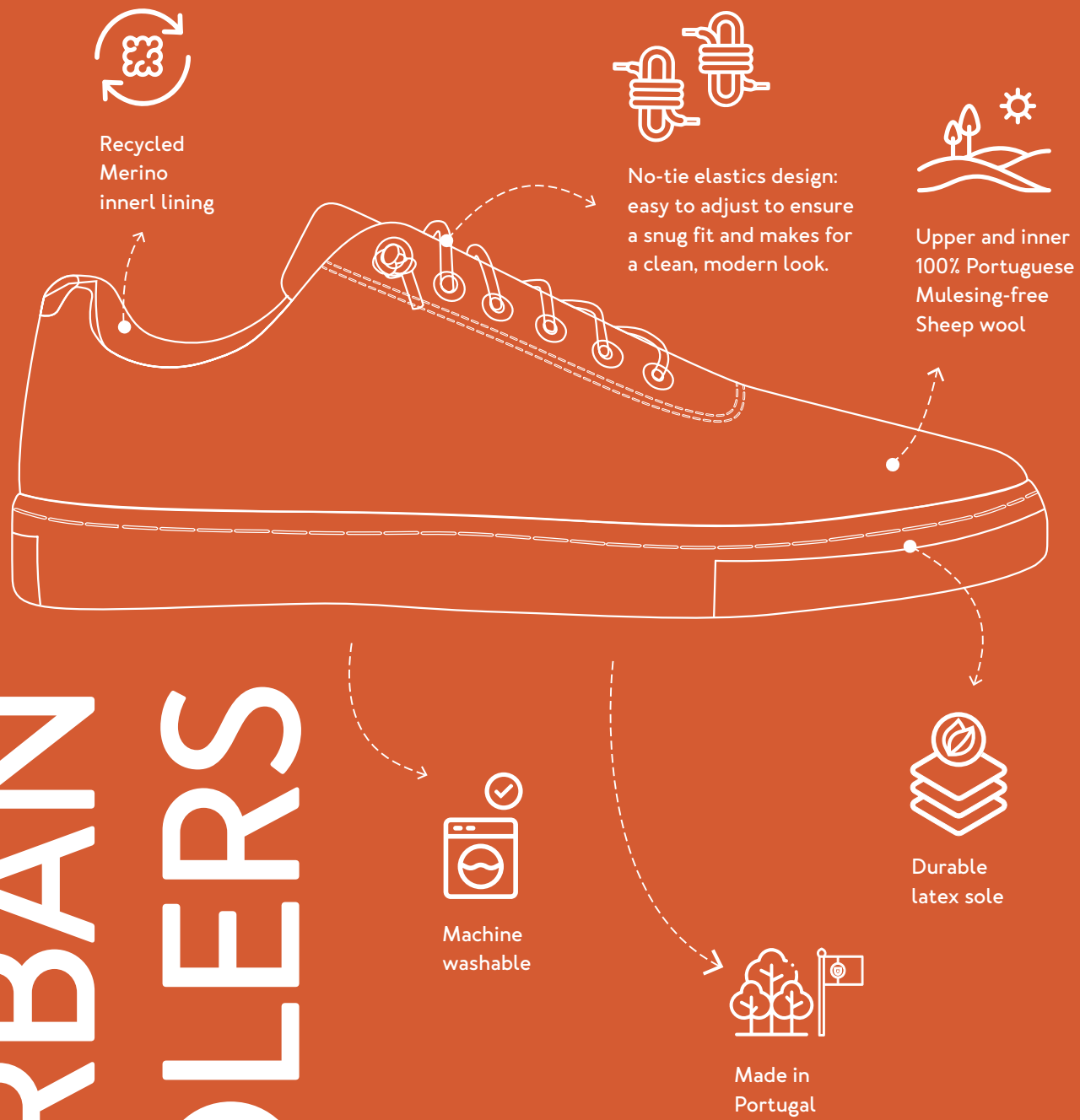
SW BLACK NOSE
Sizing : From 35 To 47
SKU : SN02_BK-WH

BLACK NOSE SKY WOOLER UNIQUE DETAILS

- * Swiss wool upper
- * Black 'nose' front leather design
- * Distinctive 'Swiss Valais' mark on the back



URBAN WOOLERS



STREAMLINED FOR WARMER WEATHER, THE MOISTURE-WICKING WOOL AND SLIP-ON, SLIP-OFF ELASTIC LACES MAKE THESE SNEAKERS COOL IN EVERY WAY.



URBAN WOOLERS

Special Edition

Spring Summer 23



UW HONEY GREY
From size 36 to 47
SKU : UW03-HO-GR



UW TENNIS COURT
From size 36 to 47
SKU : UW03-TO-CO

Autumn Winter 23



UW RUST
From size 36 to 47
SKU : UW03-RU-ST



UW GALAXY
From size 36 to 47
SKU : UW03-GA-XY



UW SAND ROSE
From size 36 to 47
SKU : UW03-SA-RO

Permanent Collection



UW ORANGE
From size 35 to 48
SKU : UW02-LG-OR



UW BLACK EDITION
From size 35 to 48
SKU : SN02-BK-BR



UW NAVY LEMON
From size 35 to 48
SKU : UW02-NA-LE

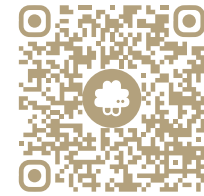
IN DETAIL



The elastic laces no-tie design are easy to adjust to ensure a snug fit.



Lightweight rubber soles designed to be flexible and durable, provide all day comfort.



SEE IT IN MOVEMENT BY SCANNING THE QR CODE ON YOUR LEFT

ACCESSORIES

Elastics Packs

Creating a unique style with a set of Baabuk elastic laces is now possible. Each set comes with three pairs of laces and are one-size-fits-all.

The colorful set comes with 1 pair of Blue, 1 pair of Red, and 1 pair of Yellow laces. The neutral set comes with 1 pair of Grey, 1 pair of Black, and 1 pair of White laces.

ELASTIC PACKS

COLORFUL SKU: LAC01-YE-BL-RD
NEUTRAL SKU :LAC01-BK-WH-GR



Insoles Sneakers



Extra comfort and extended life for our sneakers come through our SoftWalk insoles. These insoles come standard in every pair of Urban Woolers and Sky Woolers. They can now be ordered separately to replace worn-out pairs. Designed with an Air-flow system and shock absorption for added comfort.

SNEAKERS INSOLES
From size 35 to 48
SKU : INS01-DG

BAABUK All White & All Black

SKU: SN02-BK-BK SN02-WH-WH



We're taking Sky Woolers to new heights with our first ever monochrome white and black Sky Wooler sneakers. These stylish high-tops have long been a favourite with our customers for their punchy colours and distinction. But this time, we're giving them a sleek, timeless and super versatile alternative. This new yin and yang range is the perfect base to build an outfit on, whether all-out monochrome chic, or as a platform for colour.

Available Sizes:

| | | | |
|----|----|----|----|
| 35 | 36 | 37 | 38 |
| 39 | 40 | 41 | 42 |
| 43 | 44 | 45 | 46 |
| 47 | | | |

Available Colors:

| | |
|-------|-------|
| White | Black |
|-------|-------|



- 100% Portuguese wool upper
- Recycled Merino inner lining
- Rubber sole
- Stretch laces for easy slip-on
- Machine washable
- Made in Portugal

Contact : Galina Witting ✉ galina@baabuk.com ☎ +41 78 620 3748

🌐 www.baabuk.com 📱 B2B: baabuk.gogecko.com



BAABUK
www.baabuk.com

BAABUK Ice Wooler

SKU: SN02-BK-BK SN02-WH-WH



Kickstart those frosty mornings in style with our warmest shoes yet. Our special edition boot, the Ice Wooler, has been designed to support you and your feet through the colder months.

Featuring a thicker wool lining, a higher outsole, and added leather support, these boots are built for frosty adventures.

Available Sizes:

| | | | |
|----|----|----|----|
| 36 | 37 | 38 | 39 |
| 40 | 41 | 42 | 43 |
| 44 | 45 | 46 | |

Available Colors:

| | |
|------------|-------|
| Navy Brown | Black |
| Dust Pink | |



Features:

100% Portuguese wool upper with ZDHC compliant waterproof treatment

Soft sheep wool inner lining

Top-grain Nubuck

100% Cotton laces

Better grip rubber outsoles for slippery winter floors

Machine washable

Made in Portugal



Contact : Galina Witting ✉ galina@baabuk.com ☎ +41 78 620 3748

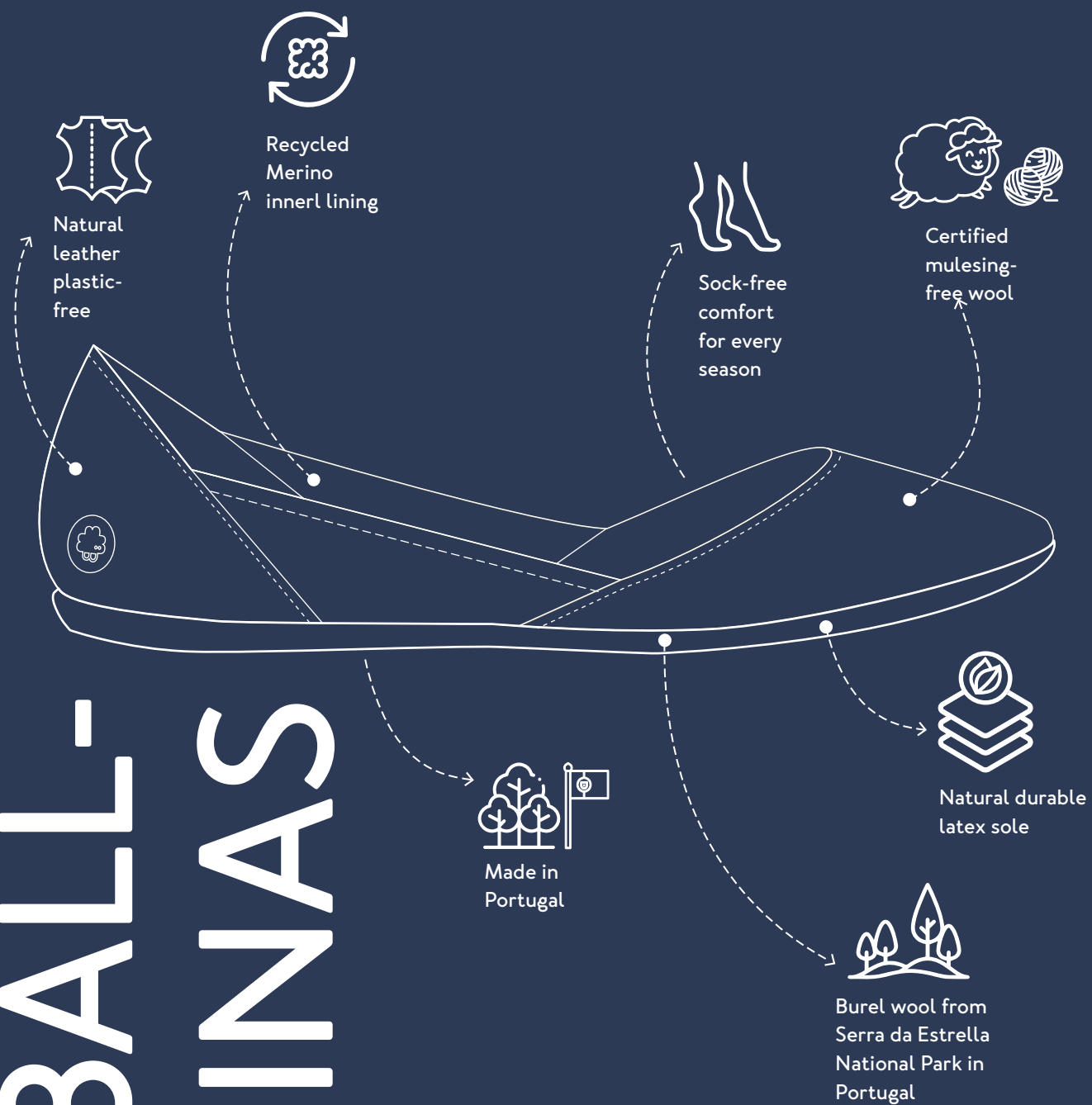
🌐 www.baabuk.com 📦 B2B: baabuk.gogoeko.com



BAABUK
www.baabuk.com

BALLERINAS

A COLLECTION OF BALLERINAS CRAFTED WITH NATURAL MATERIALS AND DISTINCTIVE DESIGNS.



BALLERINAS

Special Edition

Spring Summer 23



BALLERINA HONEY
From size 36 to 42
SKU: BAL01_HO



BALLERINA SPRUCE GREE
From size 36 to 42
SKU: BAL01_SG

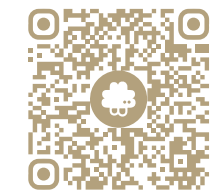
IN DETAIL



A look that's both traditional and modern, with a touch of timeless charm and natural grace.



Low profile, streamlined silhouette and earthy colors: this is our minimalist approach to design.



SEE IT IN MOVEMENT BY SCANNING THE QR CODE ON YOUR LEFT

Permanent Collection



BALLERINA TEAL
From size 36 to 42
SKU: BAL01_TE

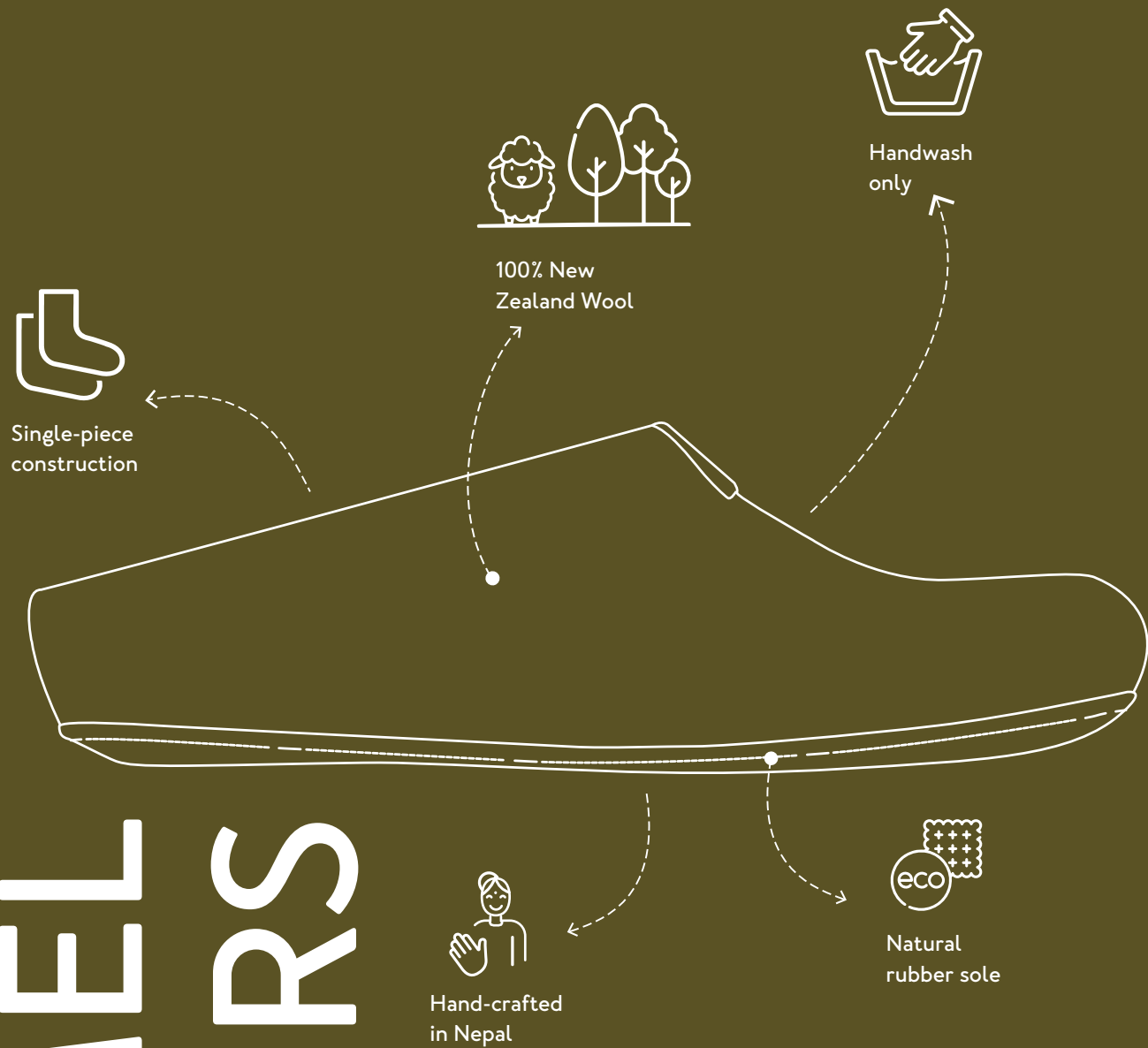


BALLERINA BLACK
From size 36 to 42
SKU: BAL01_BK



BALLERINA BLUE
From size 36 to 42
SKU: BAL01_BL

MEL SLIPPERS



SLIDE-ON SLIPPERS
SUSTAINABLY CRAFTED
USING THE TRADITIONAL
ART FORM OF WOOL
FELTING BY ARTISANS IN
NEPAL. FINISHED WITH
STITCHED-ON NATURAL
LATEX SOLES.



MELS

Special Edition

Autumn Winter 23



MEL MYKONOS
From size 34 to 46
SKU : MEL02-MYK-R



MEL TANGERINE
From size 34 to 46
SKU : MEL02-TA-R



MEL BOTTLE GREEN
From size 34 to 46
SKU : MEL02-GR55-R

Permanent Collection



MEL NAVY BLUE
From size 34 to 46
SKU : MEL01-BL7-R



MEL DARK GREY
From size 34 to 46
SKU : MEL01-DG-R

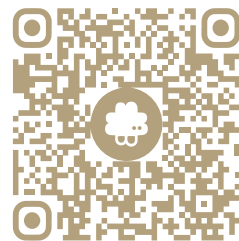


MEL BORDEAUX
From size 34 to 46
SKU : MEL01-R9-R

IN DETAIL

Our 100% New Zealand wool, soap and water time-honored manufacturing process gives our slippers a light, cozy feel.

The more you wear them the more they mold to your feet to give you an individual fit.



SEE IT IN MOVEMENT
BY SCANNING THE
QR CODE

SPECIAL PROJECTS



Pomobuks

Fellow Swiss brand Pomoca was looking to keep the unrecyclable waste from their plush freeride ski skins from going to the landfill. Enter BAABUK. Together we upcycled the cuttings into durable and versatile bottoms for a limited series slippers that embody our mission of making a positive impact and delivering the most comfortable wool footwear.

The grip-and-glide bottoms are great for sliding across wood floors to fall into your lover's arms while the felted wool uppers are perfect for slipping into something more comfortable. Each sole is randomly crafted from Pomoca's seven shades of skins so you're in for a colorful surprise when you open the box. Don't worry, no matter what style you get you'll be going green with these unique and comfortable, eco-friendly slippers.



POMOBUKS
Sizing : from 35 to 47
SKU : MEL02-LG-P

POMOBUC DISTINCTIVE FEATURES

- * Upcycled outsole made from POMOCA ski skins offcuts
- * Fun 'slide and grip' sole effect
- * Random color soles surprise



Insoles Slippers



Add extra comfort and extend the life of your slippers with our handcrafted insoles. Crafted in Nepal, these insoles come standard in every pair of Yves and Mel slippers. They can now be ordered separately to replace worn-out pairs. Sold as a pair. Accommodates for 2 foot sizes

GREY SKU : INS02-DG
 EMERALD SKU : INS02-BL4
 HONEY SKU : INS02-HO20
 PINK SKU : INS02-P6

TANGERINE SKU : INS02-T4
 NAVY SKU : INS02-BL7
 BORDEAUX SKU : INS02-R9
 VANILLA SKU : INS02-V63

Repair Kit



Make your Baabuks last longer with our repair kit designed specifically to mend your wool shoes. Each kit comes with several heat-transfer patches in different shapes and sizes to fix all manner of scuffs, holes or cuts. Simply apply using a household iron to activate the adhesive and cover-up damage in well-worn shoes.

Together with our replacement insoles, they can make your sneakers last longer—which will benefit the planet [as well as your pocket].



REPAIR KIT
 Pack of 10 units
 SKU : DIY-Kit

Wallets



Convenient and chic this slim wallet can hold your money and your cards. A smart elastic keeps your cash and cards secure. Our wallets are designed in Switzerland and crafted with natural wool and leather in Portugal.

WALLET
 Pack of 10 units
 SKU : WAL01_M_BR



Frogbuk & Whalebuk

Any kid will tell you tidying their room isn't a ball of fun—but we're fixing to change that by channeling our inner Mary Poppins to make clean up time more enjoyable than play time. Roomy and round, the Frogbuk and Whalebuk have got the space to match the big lovable eyes as well as wide smile of the easy-to-use opening.

But the construction of these storage bins is no laughing matter. They're handmade in Nepal by local artisans to set a positive example for future generations. Wool's natural pliability [it can be bent tens of thousands of time without breaking] and stain resistance means they're soft, durable and easy to clean—in other words: perfect for kids. They're available in three different sizes to grow with your children and so that you'll grow to love these beastly bins as much as they do.



FROGBUK
SKU : FRO01-LG



WHALEBUK
SKU : WHA01-BL4





Certified



Corporation

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